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Monday November 10, 10:00 am ET

## Company Popularized for Increasing Profits of Small Business Owners Selected to Conduct National Study

### Participants Receive Business Situation Analysis® (BSA), at No-Cost, in Exchange for 20 Minute Survey

By Karl Peterson

American Business Research Company (ABRC), of Irvine, CA has just commissioned UNlimited Inc to conduct a national study on small business owners. The purpose of the study is to compile information on issues that owners face each day and how they affect income and profitability.

UNlimited Inc is headquartered in La Crescenta, CA ([www.unlimitedinc.com](http://www.unlimitedinc.com)) and specializes in working directly with small businesses owners on topics that are covered in the national study. "We're pleased to be part of this project because the results of the study will be used in curriculum to help students and future entrepreneurs at leading business colleges and training centers around the world," said Linda Morgan, Director of Corporate Affairs at UNlimited Inc.

Questions asked in the survey take only 20 minutes, are non-confidential in nature and answers will be tabulated with thousands of other businesses to determine critical trends. However, unlike most surveys where there is little or nothing given in return, participants in this survey are offered a tool that most will find extremely valuable.

In exchange to a business owner for their participation, UNlimited Inc is providing their Business Situation Analysis, completely free. This service, which normally costs \$600.00, is a tool they use to help their clients pinpoint exact strengths and weaknesses in a business to immediately increase their income and profits.

"Because the time of a business owner is limited and extremely valuable, we knew we had to bring on a company that would make the survey worthwhile for owners to participate," said Karen Drew, president of American Business Research Company. "In this case, it meant going beyond 'traditional' surveyors and bringing on UNlimited Inc."